

FACILITATED ENROLMENT



WHAT IS APPLE BUSINESS MANAGER?

Apple Business Manager is a web-based portal that helps your customers deploy iPhone, iPad, Mac and Apple TV. It can easily provide them with access to Apple services, set up device enrolment and distribute apps, books and software — all from one place

THE MAIN FEATURES OF APPLE BUSINESS MANAGER ARE:

Automated Device Enrolment

With Apple Business Manager, your customers can automate MDM enrolment and simplify initial device setup without having to physically touch or prepare the devices before their end users get them

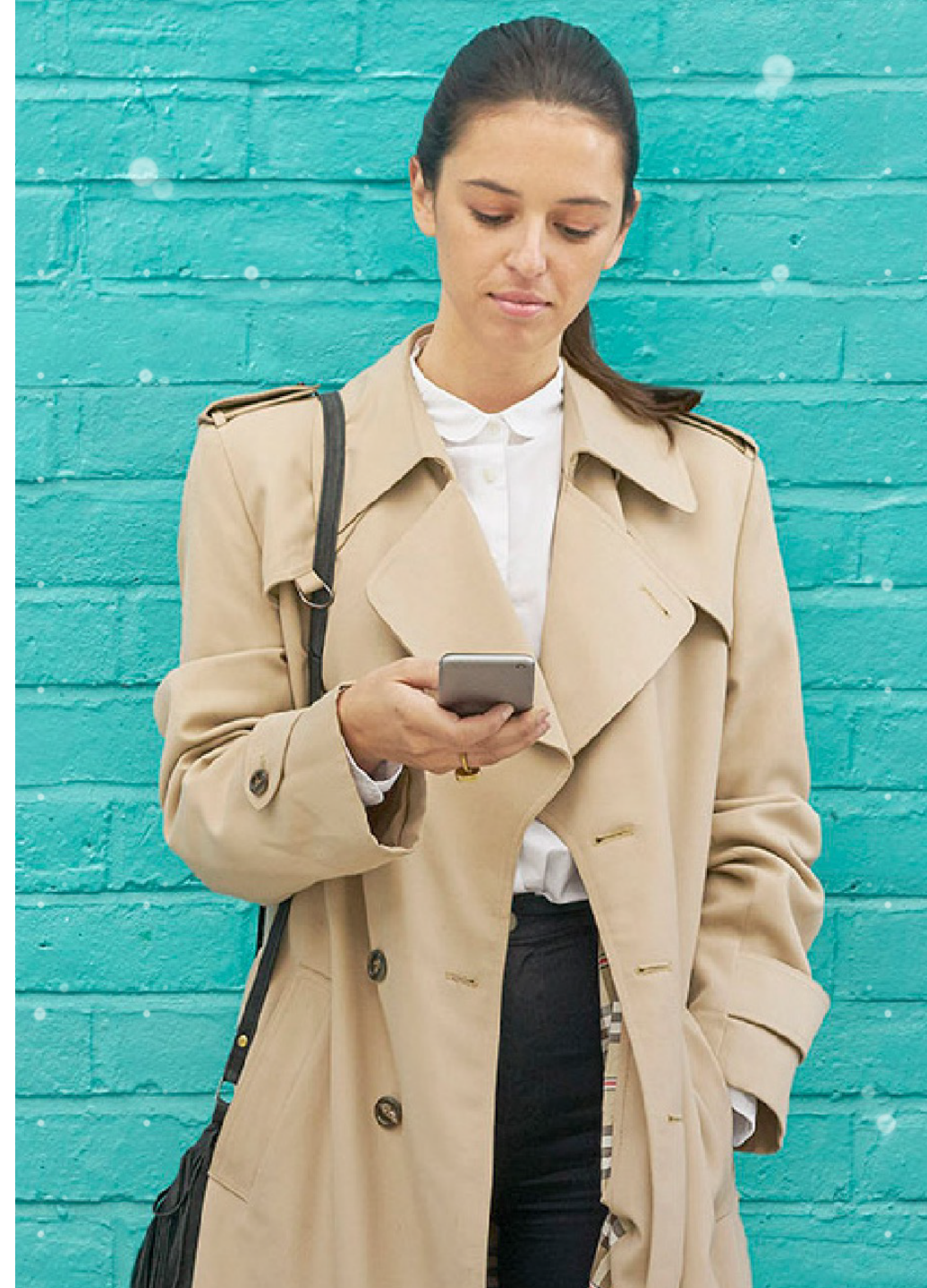
Apps and Books

Apple Business Manager works with your MDM solution, letting your customers buy content (such as apps and books) in volume, assign it to devices or users, and then install and update that content wirelessly, even if the App Store is disabled

Managed Apple IDs

Apple Business Manager makes it easy to create a unique Managed Apple ID for each user in your customer's organisation.

Managed Apple IDs are unique to their business and separate from personal Apple IDs their employees can create for themselves. A benefit is that IT administrators manage the services that a Managed Apple ID can access





WHY EE FOR APPLE — FACILITATED ENROLMENT

As Apple's trusted innovation partner, we are happy to announce a European first opportunity for you to sign up to Apple Business Manager through EE

With your permission, we will collect the necessary data from you to enrol you into the Apple Business Manager Portal and provide you with a unique ABM ID.

This removes the need for you to contact Apple directly, we will complete your registration and even offer you the support of our tech teams to ensure that your MDM is set up correctly to accept Apple devices. All saving you time and ensuring your onboarding journey is seamless.

Next steps

Please contact your
Account Manager if you
have any further question

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