

BUSINESS CONNECT

A custom-made plan for your
business and budget, both
now and in the future.

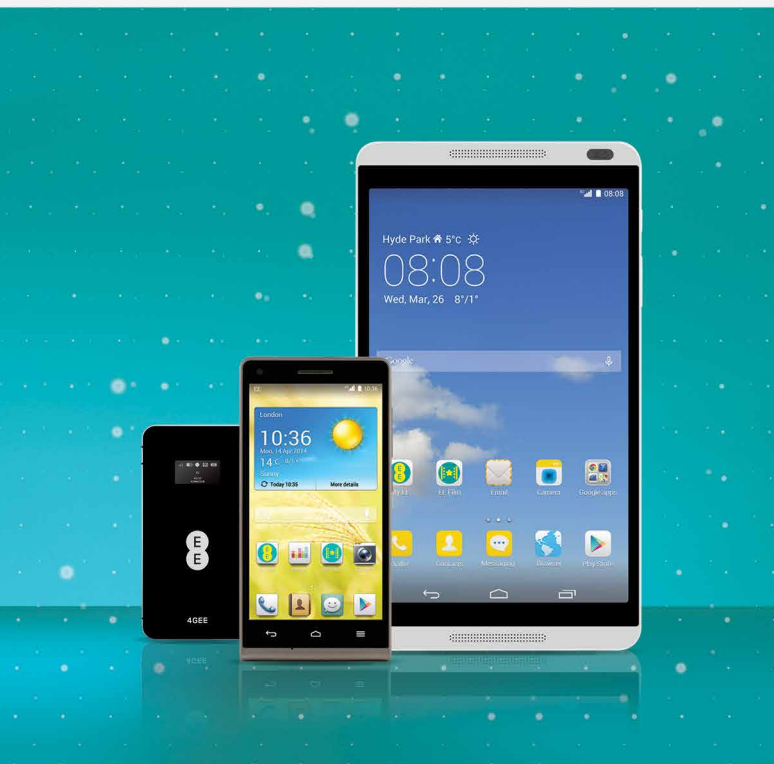
INTRODUCING BUSINESS CONNECT

It doesn't matter if your business is big or small, we can create a customised plan to help you make the most of your money.

Business Connect gives you flexibility to give each user exactly what they need. You can maximise value by sharing your allowances. Adapt your plan when you take on new staff or need new devices. Get better value the more you add. And choose a contract length that works for you.

Business Connect is also packed with extra value as standard: you can call and text Europe and USA from the UK. Plus everybody has access to Double Speed 4GEE with speeds of up to 80 Mb/second – revolutionising working practices for content-heavy businesses.

Everything you need to keep your business connected. And to help you grow.



CHOICE AND FLEXIBILITY

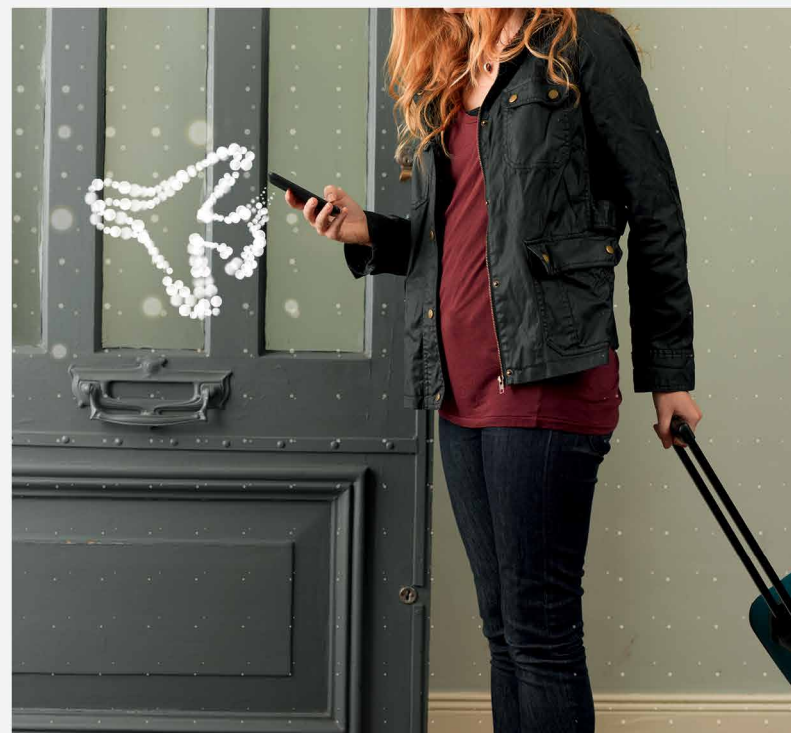
It's not only phones you can add to your plan. You can add mobile broadband devices, tablets and SIMs too – in any combination you need.

There's also a choice of contract lengths. So if you need temporary workers, our 30-day short-term plans are ideal.

TRAVELLING ABROAD

Business Connect offers a range of add-ons for travel overseas – for calling and texting. These can be shared so everybody can benefit, whether on business or taking a break.

We include Europe & USA as our standard roaming zone. Then give you the option to add a further business zone. This includes Australia, Canada, China, India, Israel, New Zealand, Pakistan and Turkey.

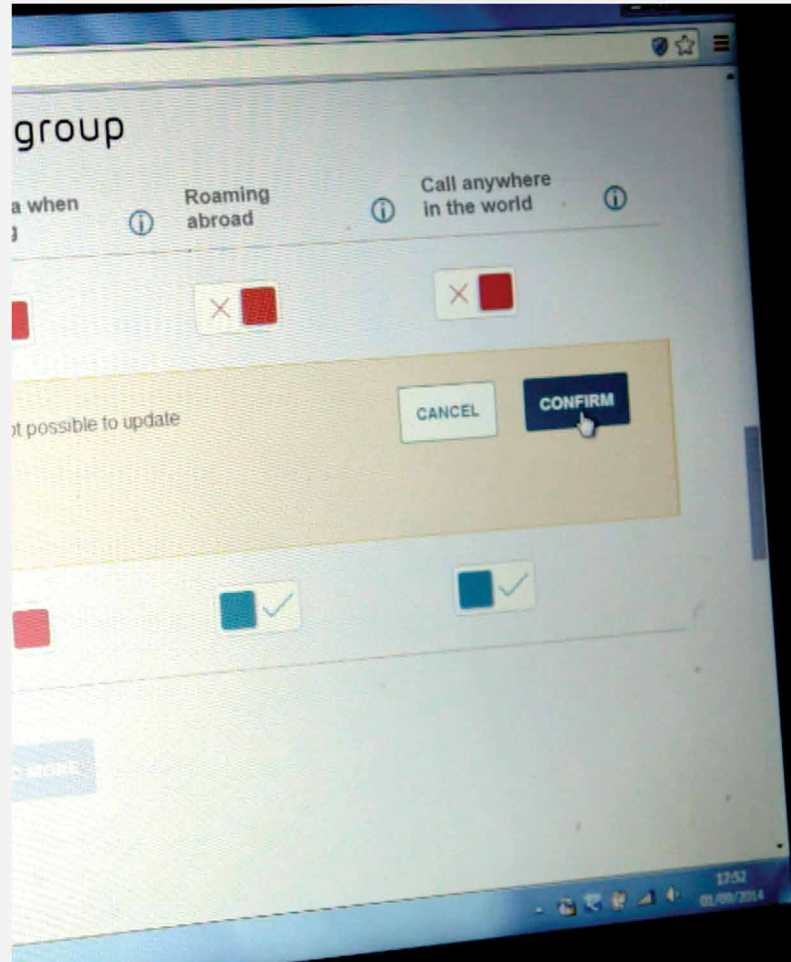


CONTROLS FOR PEACE OF MIND

You're always in control with Business Connect, and you can decide what type of access your users have to help you control costs.

This access is really easy to manage with My Account, our online account management tool. At the touch of a button you can allow or block:

- Data abroad
- All usage abroad
- International and Premium Rate calls
- Data in the UK



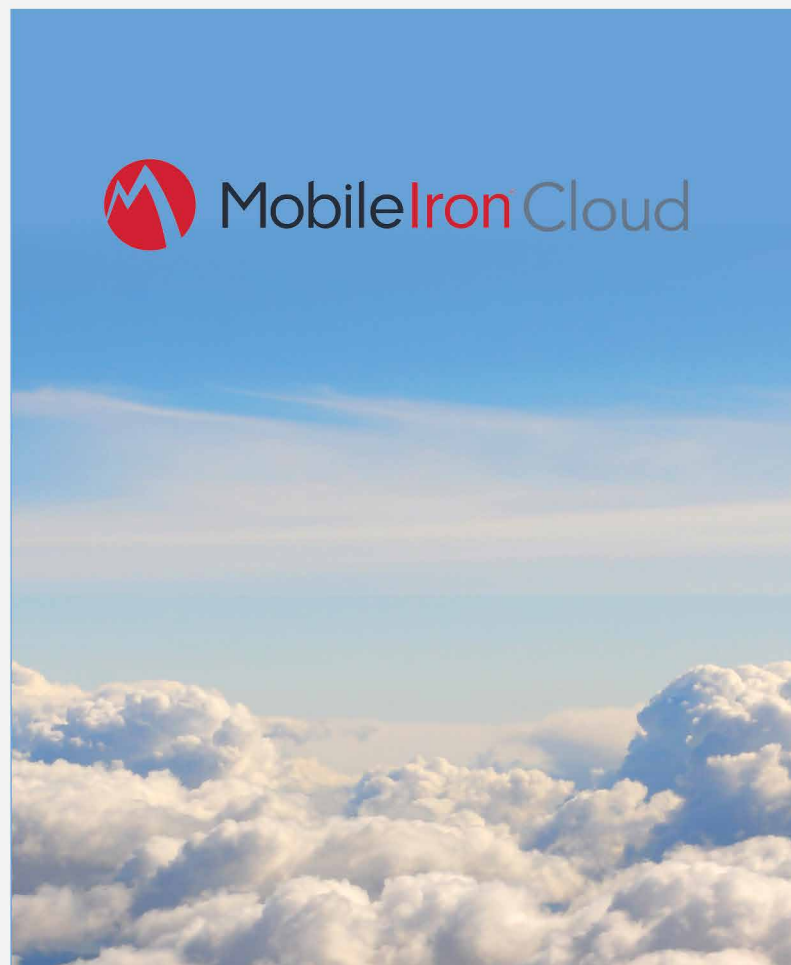
PROTECT YOUR BUSINESS INFORMATION WITH MOBILEIRON

With every Business Connect plan you can add five free MobileIron licences to keep your business information secure.

MobileIron is a mobility management platform for apps, content and devices. It allows you to remotely provide your teams with access to the right tools to get their work done on mobile devices, while keeping your business information protected.

With its easy-to-use web interface you can get your teams quickly set up with the right email and work-related apps. You can manage iOS and Android smartphones and tablets. And because it helps create a secure environment, you don't need to worry about important information being leaked or lost.

Additional licences are also available to buy, too.



HOW IT WORKS

1

Add a plan or device for each person

Choose a plan for each person, with or without an individual allowance.

2

Add shared data for use in the UK

For everyone to share, including when an individual allowance is used up. Everybody gets access to Double Speed 4GEE data to share

3

Add shared calls and texts

For use in the UK and from the UK to Europe & USA
Plus add extra countries if needed.

4

Add roaming calls & texts

For use when travelling in Europe and USA
Plus add extra countries if needed.

5

Travelling further afield?

You can also add key business destinations including Australia, Canada, China, India, Israel, New Zealand, Pakistan and Turkey.

EXAMPLE BUSINESS CONNECT PLAN

Here's an example of a Business Connect plan with a combination of mobile needs. Business Connect plans can also be taken as just a handset-only plan or data only plan. Whatever suits your business.

Plan	Allowance	Shared pool
4 x Handset	<ul style="list-style-type: none">Individual allowance of 1GB UK 4GEE dataUnlimited calls and texts3 hours to call Europe and USA from the UK	8GB 4GEE Data (for use in the UK) + 1000 Minutes & Texts (For use in the UK and from the UK to Europe and USA)
3 x Handset	<ul style="list-style-type: none">Access to shared data poolAccess to the shared minutes and texts poolUnlimited UK landline and colleague calls	
4 x Tablet	<ul style="list-style-type: none">Individual allowance of 4GB UK 4GEE data	
3 x Data SIM	<ul style="list-style-type: none">Access to the shared data pool (For use with existing tablets or Mobile WiFi)	

BUSINESS CONNECT CASE STUDY

Digital Next has come a long way in a short time. In the early days this digital marketing agency was run out of a bedroom. Now it's got a new office in Manchester's tech hub and a London office, too. And in the past 12 months alone it's doubled in size to 40 people.

Growth has been driven by customers wanting to see more tightly integrated solutions. That's seen Digital Next extend its offer beyond search engine optimisation to website design, digital brand management, and social media campaigns.

However, scaling growth with mobile comms wasn't so easy. 'People in different roles have different needs when it comes to data, minutes and texts,' says CEO and founder Justin Blackhurst. 'Having a one-size-fits-all mobile plan was expensive and unworkable, to the point where it was holding the business back.'

'The Business Connect plan means our business can remain flexible. As we grow it grows with us. So we can keep doing things the way we want to. And everything's easy to run. Data and devices are all on one plan with one bill. A central administrator decides what users can do and manages it all online through My Account at the touch of a button.'



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Justin Blackhurst CEO, Digital Next

VALUE DELIVERED

The agency enjoys greater flexibility. 'We can add more people, phones, Mobile WiFi and tablets whenever we need to,' Justin says. 'If we've got a freelancer we can get them up and running quickly using a 30-day SIM card.' He sees a huge upside too for people in customer-facing roles: 'Our business development team is always out and about meeting clients. Being able to access lots of information on the move really helps those conversations to flow.'

The business also makes lots of international calls to Europe and the United States. Being able to do that at no extra cost means it's getting better value for money. And costs are much easier to control, too. 'We can go

online and set permissions for things like roaming, premium rate numbers and data usage for individual users. This avoids surprise bills and prevents potential misuse,' Justin adds.

Like all highly mobile businesses, Digital Next has a variety of needs. With MobileIron, a handy security extra with Business Connect, Justin knows he's always in control, even if a phone gets lost or stolen. He says: 'Using MobileIron's web interface we can quickly locate, lock and wipe the device, so all sensitive business information is never at risk of being breached or leaked.'

Talk to one of our
business experts today
to build a Business
Connect plan for you.

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